MEMORANDUM
TO: The Senate
FROM: Dr. Stephen Lehmkuhle, Senate Chairperson ..... stur
DATE: April 21, 1994
The 1993-94 Senate is scheduled to meet at 3:15 p.m. on Tuesday,April 26, in $126 \mathrm{~J} . \mathrm{C}$. Penney. The agenda follows:
I. Approve minutes from previous meeting (action item)
II. Report from the Chairperson -- Dr. Lehmkuhle
III. Report from the Chancellor -- Chancellor Touhill
IV. Report from the Faculty Council -- Dr. Burkholder
V. Report from the Intercampus Faculty Council -- Dr.Lehmkuhle
VI. Report from the Student Government Association -- Mr.Masters
VII. Committee reports:
A. Curriculum and Instruction (action items, seeenclosed) -- Dr. Friedman
B. International Relations (action item, see attached) --Dr. Korr
C. Assessment of Educational Outcomes (action item, seeattached) -- Dr. Gottfried
D. Multiple-Level Participation in the Tenure and Promotion Process (action item, see attached)
VIII. Other business
IN EXECUTIVE SESSION
IX. Report from Honorary Awards Committee (action items) --Vice Chancellor Osborn

The International Studies Committee recommends to the Senate the adoption of the following resolution:

The International Relations Committee of the Senate shall be the body which recommends policy guidelines and exercises oversight for the English as a Second Language program. These actions shall be undertaken in consultation with the appropriate administrative units and affected departments, schools and colleges.

Ad Hoc Committee on the Assessment of Educational Outcomes
RECOMMENDATIONS FOR THE ACADEMIC ASSESSMENT OF STUDENTS AT THE UNIVERSITY OF MISSOURI-ST. LOUIS

The purposes of the academic assessment of students at the University of Missouri-St. Louis are to: (1) aid the academic advisement of students, (2) assess the general education of students as a result of their courses of study at the University, and (3) assist faculty in the examination of curricula and provide direction for change.

After careful consideration, the Ad Hoc Committee on the Assessment of Educational outcomes suggests that the academic advisement of students is best served by analyses of the following data: (a) examinations such as the SAT, the ACT and the SCAT, which students take prior to being admitted to the University; (b) high school transcripts and class rank; (c) UM-SL placement tests; (d) grades achieved in University courses; and (e) content area tests and practica.

The committee suggests that the content area tests and practica provide useful information to help departments/schools/units reflect on their curricula. In addition, these tests and practica provide data necessary for public accountability, funding purposes, and North Central accreditation. Therefore, after careful consideration, the committee strongly suggests that every department has the obligation of articulating and documenting their major field assessment mechanism(s). These assessment tools may include, but are not limited to, evaluations of students participating in capstone courses, culminating essay examinations scored by neutral outside academicians, and standardized major field examinations produced by the Educational Testing Service (ETS). The results of the assessment(s) should be used for purposes of program monitoring and program improvement.

Regarding the assessment of general education, the committee recommends that the University drop the c-Base test. It sees no purpose in this mid-course test regarding the areas of academic advisement, funding, accreditation, public accountability, or student needs. The committee suggests that the University continue testing the incoming freshman and the outgoing seniors with the short form of the Academic Profile. The committee realizes that testing all exiting seniors may be necessary for accreditation and administrative purposes. However, it strongly notes that methodological reasons exist regarding the norming and validating of the test that preclude the use of transfer students in the test population. Therefore, for purposes of the assessment of the general education of UM-SL students, the committee strongly notes that the scores most likely to provide valid data are those of the cohort of students who entered the University as freshman and then graduated from the univeraity.

The Ad Hoc Senate Committee to Examine Multiple-Level Participation In the Tenure and Promotion Process was formed by a vote of the Senate in response to a recommendation of the Faculty Council. According to the Faculty Council resolution: "It is critical to the integrity of the tenure and promotion process that decisions on tenure and promotion be made in as fair and impartial a manner as possible. Involvement by faculty members and/or administrators at more than one level potentially exposes the faculty member under consideration for tenure and/or promotion to double jeopardy and detracts from the fairness of the process." The Committee considered the issue of fairness in the tenure and promotion process to be central. There was a great deal of discussion as the Committee attempted to weigh the disparate effects of the tenure and promotion process on small units, and on units which may or may not have guaranteed representation at higher levels in the process. Draft resolutions were circulated to the faculty, and an informational hearing was held on March 18. All responses from faculty and administrators were considered by the Committee.

The Committee unanimously recommends the following resolution:

## RESOLUTION 1

Any faculty member with an administrative appointment other than departmental chairs and area coordinators who has access to a tenure and/or promotion decision at more than one level will participate only at his or her level of administrative position.

The majority of the Committee recommends the following resolution:

## RESOLUTION 2

Any faculty member involved in the campus consideration of a candidate for tenure and/or promotion who is in the position to vote at more than one level of the process will vote at the department/unit level only. The faculty member will not vote on that case at any higher level.


REPORT FROM THE COMMITTEE ON CURRICULUM AND INSTRUCTION
April 14, 1994
I. The Committee has approved the course actions noted below:

| $\text { English } 262$ | change description | "The Curriculum and Methods of Teaching English" |
| :---: | :---: | :---: |
| $\text { SEC ED } 232$ | change description | ```"The Curriculum 3 hours and Methods of Teaching English"``` |
| Education 101 | Change curricular designation | "Introduction to 3 hours Classroom Teaching" |
| SPC ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
| PHY ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
| $\left\{\begin{array}{l}\text { Communication } \\ 108\end{array}\right.$ | add | "Advertising $\quad 3$ hours Copywriting" |
| English 108 | add | "Advertising $\quad 3$ hours Copywriting" |
| Economics 365 | change prerequisite | "Introduction to 3 hours Econometrics" |
| PPA 365 | change prerequisite | "Introduction to 3 hours Econometrics" |
| $\int \text { Economics } 421$ | change description | "Public Sector 3 hours Microeconomics" |
| $\{\overline{\text { PPA } 421}$ | change prerequisite, description | "Public Sector $\quad 3$ hours Microeconomics" |
| PoliticalScience 205 | drop | "Introduction to 3 hours Models in the Social Sciences" |
| $\text { Sociology } 205$ | change description | "Introduction to 3 hours Models in the Social Sciences" |

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April 14, 1994
I. The Committee has approved the course actions noted below:

| $\text { English } 262$ | change description | "The curriculum 3 hours and Methods of Teaching English" |
| :---: | :---: | :---: |
| SEC ED 232 | change description | ```"The Curriculum 3 hours and Methods of Teaching English"``` |
| Education 101 | change curricular designation | "Introduction to 3 hours Classroom Teaching" |
| SPC ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
| PHY ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
| $\left\{\begin{array}{l} \text { Communication } \\ 108 \end{array}\right.$ | add | "Advertising Copywriting" |
| English 108 | add | "Advertising $\quad 3$ hours Copywriting" |
| Economics 365 | change prerequisite | "Introduction to 3 hours Econometrics" |
| $\{\overline{\text { PPA } 365}$ | change prerequisite | "Introduction to 3 hours Econometrics" |
| $\int^{\text {Economics } 421}$ | change description | "Public Sector 3 hours Microeconomics" |
| $\{\overline{\text { PPA } 421}$ | change prerequisite, description | "Public Sector 3 hours Microeconomics" |
| $\left\{\begin{array}{l} \text { Political } \\ \text { Science } 205 \end{array}\right.$ | drop | "Introduction to 3 hours <br> Models in the <br> Social Sciences" |
| $\text { Sociology } 205$ | change description | "Introduction to 3 hours <br> Models in the <br> Social Sciences" |

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| SEC ED 232 | change description | "The curriculum 3 hours and Methods of Teaching English" |
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| SPC ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
| PHY ED 101 | drop | "Introduction to 3 hours Classroom Teaching" |
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| Economics 365 | change prerequisite | "Introduction to 3 hours Econometrics" |
| $\{\overline{\text { PPA } 365}$ | change prerequisite | "Introduction to 3 hours Econometrics" |
| $\int^{\text {Economics } 421}$ | change description | "Public Sector 3 hours Microeconomics" |
| $\{\overline{\text { PPA } 421}$ | change prerequisite, description | "Public Sector 3 hours Microeconomics" |
| $\begin{aligned} & \text { Political } \\ & \text { Science } 205 \end{aligned}$ | drop | "Introduction to 3 hours Models in the Social Sciences" |
| Sociology 205 | change description | "Introduction to 3 hours Models in the Social Sciences" |

-2-

| Inter- disciplinary 205 | "Introduction to 3 hours <br> Models in the <br> Social Sciences" |
| :---: | :---: |
| Political $\quad$ add Science 394 | "Leadership and Management in Nonprofit Organizations" |
| PPA 394 add | "Leadership and <br> Management in Nonprofit Organizations" |
| Social Work add 308 | "Leadership and 3 hours <br> Management in <br> Nonprofit Organizations" |
| Sociology 308 add | "Leadership and Management in Nonprofit Organizations" |

Anthropology 5 | change hours, "Human origins" 4 hours |
| :--- |
| description |

| Anthropology 5a | add | "Human Origins" | 3 hours |
| :--- | :--- | :--- | :--- |
| Biology 364 | add | "Ornithology" | 3 hours |
| Biology 366 | add | "Ornithology <br> Laboratory" | 2 hours |
| Biology 385 | add | "Wildlife <br> Ecology and <br> Conservation" | 3 hours |
| Biology 386 | add | "Wildlife <br> Ecology and <br> Conservation Laboratory" | 2 hours |
| Communication add "Advertising <br> Media Planning" 3 hours |  |  |  |

Economics 252 change number | "Intermediate hours |
| :--- |
| Economic Theory: |
| Macroeconomics" |

Economics 262 add "Economics of 3 hours

Economics 263 drop | "Adjustment of |
| :--- |
| Labor Disputes" |

|  |  | add |
| :--- | :--- | :--- |
| Economics 272 |  | "The Political <br> Economy of Health |
| Care" hours |  |  |

(continued)

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| :---: | :---: | :---: |
| Economics 465 | change prerequisite | "Econometric 3 hours <br> Theory and Methods" |
| Economics 467 | change number, prerequisite, description | "Business and 3 hours Economic Forecasting" |
| Economics 472 | add | "Health Economics" |
| Economics 495 | add | "Directed Readings" |
| History 372 | change description | "History of $\quad 3$ hours Latin America: Since 1808" |
| Political <br> Science 258 | change number, description | "African Politics" |
| BA 205 | add | "Contemporary $\quad 3$ hours Business Communication" |
| BA 333 | add | "Life Insurance 3 hours \& Employee Benefits" |
| BA 390 | add | "Business 0 hours Assessment Testing" |
| BA 391 | change prerequisite | "Strategic $\quad 3$ hours Management" |
| BA 428 | change hours | "Current Topics 1 hour in Business Administration" |
| Finance 416 | change prerequisite, description | "International $3 \cdot$ hours Finance, Investment, and Commercial Relations" |
| Management. 468 | add | "International 3 hours Business Strategies" |
| CNS ED 332 | change description | "Youth and 3 hours Chemical Dependence" Chemical Dependence" |


| CNS ED 420 | change description | "Group $\quad 3$ hours Procedures in Counseling" |
| :---: | :---: | :---: |
| $\overline{\text { ECH ED } 303}$ | add | "Curriculum and 1 hour Practice Laboratory: Infant/Toddler" |
| ECH ED 304 | add | "Curriculum and 1 hour Practice Laboratory: Preschool" |
| ECH ED 305 | add | "Curriculum and 1 hour Practice Laboratory: Primary" |
| ECH ED 312 | change title | "Introduction to 3 hours Early Childhood Education" |
| ECH ED 313 | add | "Curriculum and 2 hours Practice: Infant/ Toddler" |
| $\overline{\text { ECH ED } 315}$ | add | "Curriculum and 2 hours Practice: Primary Education" |
| $\overline{\text { ECH ED } 331}$ | change description | "Language 3 hours Acquisition and Development in Early Childhood" |
| ECH ED 332 | add | "Early Literacy" 3 hours |
| ECH ED 333 | drop | "Creative for 3 hours Experiences for Young Children" |
| Nursing 100 | drop | "Self-Care 2 hours Deficit Theory and Nursing Process" |
| Nursing 101 | drop | "Nursing History 2 hours and Issues" |
| Nursing 102 | drop | "Nursing Skills 1 hour Lab I" |

(continued)

| Nursing 103 | drop | "Self-Care <br> Deficit Theory and hour <br> the Nursing Care of <br> Individuals" |
| :--- | :--- | :--- |
| Nursing 104 | drop | "Pharmacology <br> in Nursing" |
| Nursing 105 | drop | "Nursing Skills <br> Lab II" |
| Nursing 115 | change hours | "Pathophysiology" 3 hours |
| ECH ED 314 | change title, hours, <br> description | "Curriculum and <br> Practice: Preschool <br> Education" |

(SEE ATTACHMENTS FOR PROPOSALS LISTED BELOW)
II. The committee recommends approval for a proposed new degree program: Ph.D. in Criminology and Criminal Justice
(Note: Copies of the full proposal have been placed on reserve in the Thomas Jefferson and Ward Barnes Education libraries.)
III. The Committee recommends approval for changes in degree requirements for:
A. B.S. in Biology
B. B.A. and B.S. in Economics
C. M.A. in Economics
D. B.A. in English
E. B.S.B.A.
F. B.S. in Education -- Early Childhood Education
G. B.S. in Education -- Elementary Education
H. B.S. in Education -- Special Education
I. B.S. in Education -- Physical Education
IV. The committee recommends approval for changes to the Minor in Economics.
V. The Committee recommends approval for new certificate programs:
A. Graduate Certificate Programs in Business Studies B. Graduate Certificate Program in Human Resources Management
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C. Graduate Certificate Program in MarketingD. Graduate Certificate Program in TaxationE. Trauma Studies Certificate
VI. The Committee recommends approval for changes tothe following certificate programs:
A. Studies in Religions Certificate
B. Graduate Certificate in Managerial Economics
VII. The Committee has approved Bulletin textfor the Ph.D. in Nursing.
VIII. The Committee has accepted two minor editorialrevisions suggested by Vice Chancellor Kruegerto the graduate and undergraduate Bulletinstatements on grading policy. (no attachment)
IX. The Committee recommends Senate approval for theBulletin text rewording proposed by ProfessorGanz and the insertions proposed by Professor Travers.

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SEHATE PRL AL FORM FOR (check one):
(x) NEW DEGREE PROGRAI.
() NEW MINOR
( ) NEW CERTIFICATE PROGRAM
(See Instructions on Reverse)
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Page 1 of 2

Criminology \& Criminal Justice Department

Arts and Sciences
School or College

Signed:

(Jo Not Write in This -race) initials/date
ROUTING:
 (ifuate School (if applicable) Senate C\&I Senate Academic Affairs (effective date:


Phi. In Criminology and Criminal Justice
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this proposal? ( X ) no () yes --list departments and secure sign-offs

Rationale for proposed new degree/minor/certificate:
This degree is designed to meet the growing need for doctoral education in Criminology and Criminal Justice. The demand for new faculty in Criminology and Criminal Justice departments has increased substantially over the last ten years, and further growth is projected well into the next century. In addition, the challenge of understanding and responding to crime creates the need for more educated criminal justice professionals. The proposed Phi. in Criminology and Criminal Justice at UM-St. Louis (continued)

Program description for Bulletin: The Pho. in Criminology and Criminal Justice is designed to prepare students for two career areas: 1) teaching in a university setting and 2) roles as a criminal justice professional that require substantial research ability. The Ph. D. in Criminology and Criminal Justice combines coursework in the areas of criminological theory, research methods and statistics, and an additional substantive area of the student's choosing.

Requests for further information about the Ph. D. program should be sent to the Director of Graduate Studies, Department of Criminology and Criminal Justice, 598 Lucas Hall, 8001 Natural Bridge Road, UM-St. Louis, St. Louis, MO 63121.

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SEMNATE PRK. AL FORM FOR (check one): (x) NEW DEGREE PROGRA. /l,L
() NEW MINOR
    ( ) NEW CERTIfICATE PROGRAM
    (See Instructions on Reverse)
Page __ of 2
Criminology & Criminal Justice
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Dean Date
Ph.D. in Criminology and Criminal Justice
\[
\text { Title of Degre } \$ \text { Minor/Certificate Program }
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Are other departments likely to be affected by this proposal? (\overline{x}) no (.) yes--list departments and secure sign-offs
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Are other departments likely to be affected by this proposal? (\overline{x}) no (.) yes--list departments and secure sign-offs
Rationale for proposed new degree/minor/certfficate: (continued from page 1)
was designed to respond to these demands. The faculty of the Criminology and Criminal Justice.department is
ready to assime the responsibilities of doctoral educaiton, as demonstrated by its record of scholarship, ability
to secure external funds, teaching and service.
Progran description for Builetin:

# PROPOSAL FOR A PHD IN CRIMINOLOGY AND CRIMINAL JUSTICE 

## Demand for the Program

The proposal for a PhD in Criminology and Criminal Justice responds to a variety of needs. Student demand for undergraduate and masters degrees in this field is at an all-time high, and continues to climb. This has produced a need for additional faculty, a demand that is inadequately met by the current number and quality of PhD programs in criminology and criminal justice. Recent data suggest that the number of available teaching jobs in the field exceeds available PhD 's by a ratio of more than three to one. Current projections suggest that this ratio will grow over the next several years. The number of African-American faculty in the field also has lagged well behind demand. The proposed PhD in Criminology and Criminal Justice responds to an increasing need for criminal justice professionals, in addition to faculty and academic researchers, with doctoral education. The increased expense and complexity of the criminal justice system has created new demands for advanced training. It is not uncommon for persons in positions of leadership within the criminal justice system to need the advanced skills provided by a PhD program. At present, only 17 of the more than 1,000 colleges and universities that grant degrees in criminology or criminal justice offer the PhD degree.

These needs would be well met by a PbD in Criminology and Criminal Justice at the University of Missouri-St. Louis. Such a degree is consistent with the mission of the university to serve the metropolitan area and the state through teaching and research. Crime is a major concern to residents of Missouri and has a substantial impact on their lives. In addition, the proposed PhD is responsive to the mission of UM-St. Louis to provide "high quality... graduate instruction to an ethnically, racially and economically diverse student body". The department has a strong record of attracting and graduating minority students at both the baccalaureate and masters level. This record positions the department for similar success at the doctoral level.

## Faculty Qualifications

The department currently has eight tenure track members. These faculty have distinguished themselves through teaching and research over the course of the last decade. Three members of the department have completed post-doctoral fellowships, and all faculty hold doctoral degrees. Objective measures of faculty success include: 1) regular contributions to the scholarly literature, 2) appointments as Associate Editors on four journals, 3) service as members of review panels for a number of funding agencies (National Science Foundation, National Institute of Justice, Department of Health and Human Services), 4) membership on city, state and national commissions on crime and criminal justice, 5) a commissioned chapter for the National Academy of Sciences.

Most importantly, the Criminology and Criminal Justice Department is in the most productive period of its history. Three books written by department members will appear this year. Within the last five years, members of the department submitted requests for external funding totalling $\$ 2.1$ million, receiving $\$ 1.4$ million. Since January, 1994 requests for external funding in excess of $\$ 2$ million have been submitted. Two new faculty will be joining the department in the fall. One of them holds a PhD from the University of Chicago, completed a Postdoctoral Fellowship there, and is a leading scholar in the area of organized violence. The other is arguably the most exciting young criminologist to come on the market in some years. In short,
we have built an environment capable of supporting a nationally prominent doctoral program.

## Curriculum

The curriculum for the proposed PhD in Criminology and Criminal Justice will draw from existing faculty strengths. All doctoral students will be required to complete a sequence of courses in two areas, Criminological Theory and Research Methods. In addition, doctoral students will complete a course in each of three substantive option areas, Law and Social Control, Nature of Crime, and Criminal Justice Organization. Students then must complete twelve hours of dissertation research. The curriculum represents a strong combination of theory and application so as to best prepare candidates for teaching and research, as well as for dealing with programmatic issues relevant to criminal justice administration. The curriculum will draw on the expertise of faculty in a number of additional departments, including (but not limited to) Anthropology, Economics, History, Philosophy, Political Science, Psychology, and Sociology. As such, the PhD in Criminology and Criminal Justice will be attractive to students and faculty alike because it is well integrated within the applied social sciences on campus.

## Resources

Four new faculty members (phased in over a five year period) are requested for this degree program. The cost of these positions is $\$ 212,500$. Ten doctoral fellowships, each valued at $\$ 10,000$ and phased in over a four year period, will be offered by the department. Library, equipment, administrative staff expenses, and one time expenses for adjunct faculty comprise the other expenditure categories. The total cost of the proposed program is $\$ 347,750$. Student fees will defray $\$ 44,280$ of this amount. Funds allocated from institutional sources will provide $\$ 162,650$, and grants and donations will total $\$ 140,540$. This configuration of funds makes for an efficient program, one that will attract high quality students as well as enhance faculty productivity.


In order to fulfill the requirements for the B.S. degree a minimum of 46 hours but not more than 50 hours must be completed in appropriate biology course work. A minimum of 23 hours in biology must be completed at UM-St. Louis. Candidates must have a cumulative grade point average of 2.0 or better in biology courses.

## Foundation Courses

All candidates for the B.S. degree must successfully complete the same basic courses as those for the B.A. degree.

Lecture Course Requirements An additional four lecture courses are required and can consist of any of the other lecture courses offered at the 200 -level or above. At least two of the courses must be at the $300-1$ evel. Selection of the $300-1$ level courses should reflect the career interest of the student and at least one of the courses should be in a topic area that could lead to an independent research project (Biology 390). Biology 389 and Biology 390 cannot be used to fulfill this 300 -level course requirement.

Laboratory Experience A minimum of five laboratory courses must be taken to satisfy the Bachelor of Science requirements. They may be taken from any of the laboratory courses, independent or integrated with lecture, that are offered. Introductory, General Biology, and Biology 390 laboratories cannot be used to fulfill this requirement.

## Basic Skills Requirement

There are certain skills outside the biology subject matter that are needed to function adequately in a research environment. The Basic Skills Requirement is designed to provide the student with a background in data processing and communication and knowledge in associated science areas.

1) Data Processing Students must show a basic understanding of mechanisms for handing data by successfully completing one course in each of the following sets:

Philosophy 280, Philosophy of Science, or Philosophy 156, Medical Ethics

## Set A. Statistics

Mathematics 31, Elementary Statistical Methods, or
Mathematics 132, Applied Statistics $I$, or Education 330,
Educational Statistics, or Psychology 201, Psychological
Statistics, or Biology 388, Biometry
Set B. Computer Science
Mathematics 22, Introduction to Computing, or
Mathematics 122, Computers and Programming, or
Business Administration 103, Computers and Information Systems
2) Communication Skills Courses in formal speaking and technical writing are required to develop the minimal communication skills needed to transmit scientific information. The following two courses satisfy this requirement:

## Communication

Communication 40, Introduction to Public Speaking

## Writing

English 213, Technical Writing
3) Associated Science Area The following courses or their equivalents must be successfully completed in science areas related to biology:
Physics 11, Basic Physics
Physics 12, Basic Physics
Chemistry 11, Introductory Chemistry I, or Chemistry 1,
General Chemistry I, plus Chemistry 9, General
Chemistry II
Chemistry 12, Introductory Chemistry II
Chemistry 261, Structural Organic Chemistry
Chemistry 262, Organic Reactions
Chemistry 263, Techniques of Organic Chemistry or
Chemistry 122, Quantitative Analysis
Philosophy 280, Philosophy of Science
Mathematics 30, College Algebra, and Mathematics 35, Trigonometry
Mathematics 101; Survey Calculus, or Mathematics 80,
Analytical Geometry and Calculus I

Philosophy 156 was original added because Philosophy 281 was not being offered in the evening. Philosophy 280 is now being offered in both day and evening. The Biolog Department prefers Philosopl

## Research Requirement

A11 students acquiring a Bachelor of Science degree are strongly encouraged to complete a minimum of two credit hours of undergraduate research, Biology 390 . The privilege of doing undergraduate research provides students with a firsthand opportunity to experience the research process under the supervision of a faculty member or off-campus scientist. The project normally includes a library search of pertinent literature, laboratory or field experience, and a summary paper.

Biology majors may take any of the following 100-level biology courses:
110, Human Biology
115, Human Heredity and Evolution
116, General Microbiology
120, Environmental Biology
150, Plants and Civilization

These courses do not count toward the credit hours required for a major, but they will be included in the credit-hour maximum that a student can take in the major.



Undergraduate Studies
Title of Degree/Minor/Certificate Program
Are other departments likely to be affected by this change? ( $x$ ) no ( ) yes--list departments and secure sign-offs
Page number $(5) \quad 96$ and year $93 / 94$ of most recent Bulletin listing.
Current Bulletin listing:

## Economics 51, Principles of <br> Degree Requirements

Microeconomics, and Economics 52,
rin ples of Macroeconomics may be taken
on asis.

Bachelor of Arts in Economics Candidates for the B.A. degree must take at least 33 but no more than 45 hours in economics. At least 27 hourg must be above the 100 level. All required courses for the major must be completed with a grade of
better. The following courses are required:
Economics 51, Principles of Microeconomics Economics 52, Principles of Macroeconomics Economics 220, Money, Banking, and Monetary Theory
Economics 251, Intermediate Economic Theory: Microeconomics
Economics 252, Intermediate Economic
Theory: Macroeconomics
Economics 380; Eistory of Economic Thought $i_{-}$

| SENATE PROPOSAL FORM FOR (check one): | ( ${ }^{\text {x }) ~ C H A N G E ~ I N ~ D E G R E E ~ R E Q U I R E M E N T S ~}$ |
| :--- | :--- |
|  | () CHANGE IN MINOR |
|  | () CHANGE IN CERTIFICATE PROGRAM |
| (See Instructions on Reverse) |  |

Page 3 of 5

ECONOMLCS
Department
School or College

## Signed:

Signed:
Dean Date

Undergraduate Studies
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? ( X ) no ( ) yes-list departments and secure sign-offs

Page number(s) 96 and year $93 / 94$ of most recent Bulletin listing.
Current Bulletin listing: Proposed Bulletin listing: $\quad$ Rationale:

Requirements outside the economics Requirements outside the economics
department should be completed by the end

## Bachelor of Science in Economics

Candidates for the B.S. cegree must
complete at least 36 , but no more than 45 , hours in economics. At least 27 hours must be above the 100 level. All required courses for the major must be completed with a grade of $c$ or better. The following courses are required:
Economics 51, Principles of Microeconomice Economics 52 Principles of Macroeconomice Economics 226 , Money, Banking, and
Monetary Theory Entermediate Economic
Economics 251 , Intermediate Economic
Theory: Microeconomics
Theory: Microeconomics
Economics 252 , Intermediate Economic


Economics 265, Economic Statistics
Economics 365; Introduction to
Econometrice
Cathematics 80 , Analytic Geometry and
of the sophomore year.
(Do Not Write in Inis Space) initials/date ROUTING:
Academic Affairs dh / 3-1894 Graduate School (if applicable) Senate C\&I
Senate
Academic Affairs




All required economic courses must be chepeted with a grade of cor betcer. Economics 51 , princtples of Microeconomics Economics 52, Principles of Macroeconomics Economics 220, Money, Banking, and
Monetary Theory
Economics 250, Intermediate Economic Theory: Macroéconomics
Economics 251, Intermediate Economic
Theory: Microeconomics
Economics 265, Economic Statistics
mics 365, Introduction to
1

Reflects new +/- grading scheme

Reflects new course number


Undergraduate Studies
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? ( $x$ ) no ( ) yes-list departments and secure sign-offs

Page number(s) 96 and year $93 / 94$ of most recent Bulletin Tisting.

Also required are two of the following:
Economics 351 , Quantitative Methods for
Economics and Business Analysis
Economics 366, Applied Econometrics
Cycles,
or any mathematics course numbered 175 or above (with consent of advisor)


Mathematics 101, Survey Calculus
Mathematics 122, Computers and
rogramuming, or
Business Administration 103, Computers and Information Systems
Also required are two of the following:
Economics 350 , Quantitative Methods for
Economics 350 , Quantitative Methods for
Economics and Business Analysis
Economics 352 , Analysis of Business
Economics 352, Analysis of Business
Cycles,
Economics 366, Applied Econometrics
Economics 366, Applied Econometrics,
Economics 367, Econometric and Time'Series Foromics 367, Econometric and Time Series

## or any mathematics course numbered 175 or

above (with consent of advisor)
After fulfilling the general education and specific major degree requirements,
students are to take the remaining 66
hours required to complete the $\overline{8}$.S. degree from courses, which the appropriate department has evaluated as being of
university-level quality, from one of more of the following areas or their
iniversity-quainty equivalents at other

Rationale:

Reflects new course number and addition of new course


| SENATE PROPOSAL FORM FOR (check one): | (s) CHANGE IN DEGKEE REQUIREMENTS |
| :--- | :--- |
|  | () CHANGE IN MINOR |
|  | (SHANGE IN CERTIFICATE PROGRAM |
|  |  |
|  | (See Instructions on Reverse) |


| Page 1 $\qquad$ of $\qquad$ ECONOMICS | Signed: | Hharm Furn | 1127194 |
| :---: | :---: | :---: | :---: |
| Departillent |  | Department Chair | Date |
| $\frac{\text { ARTS \& SCIENCES }}{}$ | Signed: | Nehmah Oarsosw/\# | $\frac{1-31-94}{\text { Date }}$ |

(Do Not Write in i..is Space) initials/date ROUTING:
Academic Affairs dh_ $2.8-94$ Graduate School
(if applicable) Senate C\&I $\frac{D W 11199}{14}$ Senate Academic Affairs

Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? ( $X$ ) no () yes-list departments and secure sign-offs

Page number(s) 97 and year $93 / 94$ of most recent Bulletin Tisting.


Economics 351, Quantitative Methods for Economics and Business Analysis Economic Analysis
Business Administration 411, Analysis of National Economic Environment
Business Administration 481 , Statistical
Analysis for Management Decísions
Economics 401 , Macroeconomic Analysis Economics 402', Microeconomic Analysis Economics 403, Seminar in Economic Research
Economics 465, Econometric Theory and
Students must also complete the equivalent of Economics 220, Money, Banking, and Monetary Theory, with a grade of $C$ or
better by the end of their first year. independentedit ia not given for this Graduat

Required Core Courses
are required fortsoth economics and business economics option. economics or business may waive some of these courses.
Economics 350, Quantitative Methods for Busimics and Business Analysis
Econness Administration 410, Managerial
Business Administration 411, Analysis of
National Economic Environment
Management Science/Infofmation Systems 481, Statistical Analysis for Management Decisions
Economics 403, Seminar in Economic Research
Economics
Economic Economic
Methods

Students must also complete the equivalent of Economics 220, Money, Banking, and Monetary Theory with a grade of cor

Reflects new course numbers
451. Microeconomic Analysi

451, Microeconomic Analysis
452, Macroeconomic Analysis

This course may be satisfied by
Independent study and a proficiency test.
Graduate credit is not given for this course.

```
SENATL PROPOSAL FORM FOR (check one): (x) CHANGE IN DEGMLL REQUIREMENTS
                            () CHANGE IN MINOR
                            ( ) CHANGE IN CERTIFICATE PROGRAM
                            (See Instructions on Reverse)
```

Page __ 2_of $\quad 2$
ECONOMICS

Signed:

Signed:
Arts \& Sciences
School or College

$\frac{1-31.94}{\text { Date }}$
(Do Not Write in i s Space)
ROUTING:
Academic Affairs Graduate School
(if applicable)
Senate C\&I
Senate
Academic Affairs

Master of Arts in Economics
Title of DegreeMMinor/Certificate Program

Are other departments likely to be affected by this change? ( X ) no ( ) yes --list departments and secure sign -offs

Page number (s) 98 and year $93 / 94$ of most recent Bulletin listing.
Current Bulletin listing: $\quad$ Proposed Bulletin listing:

Business Administration 412, Public Policies Toward Business
Business Administration 440 Financial Accounting: Theory and practice Business Administration 450 , Financial Management
Business Administration 460,
Organizational Behavior and'Administrative processes
Markets Administration 470, Contemporary Marketing Concepts Information Systems
Economics 366 , Applied Econometrics Economics 440; Business and Economic Forecasting
EConomics
Economic Analysis


Rationale:

Reflects correct designation in bulletin

Reflects new course numbers






SENATE COURSE PROPOSAL FORM For (check one):
( $x$ ) CHANGE IN DEGREE REQUIREMENTS (Do Not Write in This space)
$($,$) CHANGE IN MINOR$

FROM: School of Business Administration Signed: Department

School of Business Administration

Signed:
Signed:



ROUTING:
Academic Affairs Graduate School
(if applicable) Senate C\&I
Reported to Senate Academic Affairs
initials/date
$\qquad$

Title: Revisions to BSBA degree requirements

Are other departments likely to be affected by this change? ( $x$ ) no ( ) yes-list departments and secure sign-offs

```
Page number(8) _161-162 and year 1993/94 of most recent Bulletin listing.
```


## Current Bulletin listing:

School of Busines: Administration Core Degree Requirements
Candidates for the Bachelor of Science in Business Administration degree must complete the following business administration core courses:
103, Computers and Information Systems
131, Elementary Statistics
140, Fundamentals of Financial Accounting
145, Managerial Accounting
156, Legal Environment of Business
*202, Fundamentals of Production
*204, Financial Management
*206, Basic Marketing
*210, Management as a Behavioral Science I
*391, Strategic Management (seminar)

Students must earn a minimum grade of "C" in each course included in the thirty (30) hour business core except Business Administration 391, Strategic Management.

## Proposed Bulletin 1isting:

School of Business Administration Core Degree

## Requirements

Candidates for the Bachelor of Science in Business Administration degree must complete the following business administration core courses:
103, Computers and Information Systems
131, Elementary Statistics
140, Fundamentals of Financial Accounting
145, Managerial Accounting
156, Legal Environment of Business
*202, Introduction to Operations Management
*204, Financial Management
*206, Basic Marketing
*210, Management and Organizational Behavioral
*390, Business Assessment Testing
*391, Strategic Management (seminar)
Students must earn a minimum grade of "C" in each course included in the thirty (30) hour business core except: Business Administration 391, Strategic Management; and Business Administration 390, Business Assessment Testing. A grade of "satisfactory" is required in Business Assessment Testing.

## Rationale:

Changes reflect changed course titles (previously approved) and a new course, Business Assessment Testing.

## RECEIVED HAR 181994

Limitation on Discipline concentration While a certain level of concentration in one of the various business flelds is desirable, students should not concentrate their course selection to the extent of limiting their career flexibility. Therefore, no more than 15 hours beyond required core courses are allowed in any discipline, with the exception of management information systems and accounting, in which 21 hours and 24 hours, respectively, beyond the required core courses are allowed. The combined hours in business and economics courses may not exceed 78 within the 120 -hour program.

## Satisfactory/Unsatisfactory Option

Business students in good standing may take up to 18 hours on a satisfactory/unsatisfactory basis. Exempt from this option are specific degree requirements, including such courses as Economics 51, Economics 52, mathematics courses, English 10, and Junior-level English courses; courses fulfilling the mathematicslanguage option; and the required business administration core courses. Up to nine of the allowable 18 hours of work taken on a satisfactory/unsatisfactory basis may, however, be in business electives. students should consult the School of Business Administration's regulations on this option regarding particular emphasis area courses.

Limitation on Discipline Concentration
While a certaln level of concentration in one of the various business fields is desirable, students should not concentrate their course selection to the extent of limiting their career flexibility. Therefore, no more than 15 hours beyond required core courses are allowed in any discipline, with the exceptions of management information syetems and accounting, in which 24 hours beyond the required core courses are allowed. The combined hours in business and economics courses may not exceed 78 within the 120 -hour program.

## Satisfactory/Unsatisfactory Option

Business atudents in good standing may take up to 18 hours on a satisfactory/unsatisfactory basis. Exempt from this option are specific degree requirements, including such courses as Economics 51, Economics 52, mathematics courses, English 10, and junior-level English courses; courses fulfilling the mathematicslanguage option; and the required business administration core courses except BA 390. Up to nine of the allowable 18 hours of work taken on a satisfactory/unsatisfactory basis may, however, be in business electives. Students should consult the School of Business Administration's regulations on this option regarding particular emphasis area courses.

Change reflects new ceiling on Management Information Systems courses, revised from 21 to 24 hours.

Change reflecta addition of new Business Assessment Testing course in which a grade of "satiefactory" or "unsatisfactory"is assigned.


Are other departments likely to be affected by this change? ( $x$ ) no ( ) yes-list departments and secure sign-offs

Page number(s) 188 and year 1993-1994 of most recent Bulletin listing.
Current Bulletin listing:

## Degree Requirements

Bachelor of Science in Education: Early Childhood Education. The early childhood pragram is designed| for students wishing to teach and direct programs for children from prekindergarten through grade three. Students electing this program will work directly with young children as a part of their professional courses.

General Education Requirement Students are required to take the general education requirements as indicated for Early Childhood Education above.
Proposed Bulletin Tisting:
Degree Requirements
Bachelor of Science in Education: Early Childhood
Education. The early childhood program is de-
signed for students wishing to teach and direct
programs for children from prekindergarten through
grade three. Students electing this program will
work directly with young children as a part of
their professional courses.
General Education Requirements
Students are required to take the general educa-
tion requirements as indicated for Early Childhood
Education above.

Rationale:

ELEMENTARY, EARLY CHILDHOOD AND PHYSICAL EDUCATION DEPARTMENT

SCHOOL OE EDUCATION

Page $\qquad$ 2 of $\qquad$ 3

Page number (s) $\qquad$ and year $\qquad$ of most recent Bulletin listing.

$\qquad$
Page number (s) 188 and year 1993-1994 of most recent Bulletin listing.

| Current Bulletin | Proposed Bulletin 1 | Rationale: |
| :---: | :---: | :---: |
| 312, Principles of Early Childhood Education <br> 314, Curriculum Methods and Materials for Early Childhood Education <br> 317, Assessing Individual Needs for Early Childhood Instruction <br> 321, Parent and Community Resources in Early Childhood Education <br> 331, Language Acquisition and Development in Early Childhood <br> 333, Creative Experiences for Young Children <br> 346. The Acquisition of mathematical concepts <br> Related Area Requirement <br> PHY ED 130, Elements of Health <br> Education <br> PHY ED 282, Physical Growth and Motor Development <br> Post-degree certification students may take ED FND 330, History of American Education, or ED FND 421, Philosophy of Education, in lieu of ED FND 111. <br> Total: 120 hours | 312, Introduction to Early Childhood Education <br> 317, Assessing Individual Needs for Early Childhood <br> 331, Language Acquisition and Development in Early Childhood <br> 332, Early Literacy <br> 346, The Acquisition of Nathematical Concepts <br> 313, Curriculum and Practice: Infant/ Toddler <br> 314, Curriculum and Practice: Preschool <br> 315, Curriculum and Practice: Primary <br> 303, Curriculum and Practice Laboratory: <br> Infant/Toddler <br> 304, Curriculum and Practice Laboratory: Preschool <br> 305, Curriculum and Practice Laboratory: Primary <br> Related Area Requirement <br> PHY ED 130, Elements of Health Education <br> PHY ED 282, Physical Growth and Motor Development <br> Post-degree certification students may take ED FND 330, History of American Education, or ED END 421, Philosophy of Education, in lieu of ED FND 111. | Renaming ECH ED 312 Principles of Early Childhood Education to Introduction to Early Childhood Education better reflects the role of the course in the program as an introductory course. <br> The content of ECH ED 314 Curriculum, Methods and Materials: ECH ED 321 Parent and Community Resources and ECH ED 333 Creative Experiences have been reconfigured into 6 courses: ECH ED 313 Curriculum and Practice: Infant/Toddler (2); ECH ED 303 Curriculum and Practice Laboratory: Infant/Toddler (1); ECH ED 314 Curriculum and Practice: Preschool (2); ECH ED 304 Curriculum and Practice Laboratory: PreSchool (1); ECH ED 315 Curriculum and Practice; Primary (2); ECH ED 305 Curriculum and Practice Laboratory: Primary (1). This change allows the early childhood student to gain more direct experiences in classrooms, eliminates course content duplication and focuses more directly on the developmental needs of young children. |

## Comparison Old and Proposed Early Childhood Programs Professional Education Courses

## Proposed

| Foundations of Teaching (M.R. 10 Sem. Hrs.) | Foundations of Teaching (M.R. 10 sem. hrs.) |
| :---: | :---: |
| ED FND 111 School in Cont. Society | ED FND 111 School in Cont. Society |
| SPC ED 313 Psych \& Educ of Except. | SPC ED 313 Psych \& Educ of Except. |
| ED PSY 312 Psych of Tchg. \& Lmg. | ED PSY 312 Psych of Tchg \& Lmg. |
| ECH ED 312 Principles of Ech. Educ. | ECH ED 312 Intro to Early Childhood Educ. |
| Teaching Methods (M.R. 10 Sem Hrs.) | Teaching Methods (M.R. 10 Sem. Hrs.) |
| ELE ED 336 Tchg. Lang. Arts \& Rdg. N-9 | ELE ED 336 Tchg. Lang. Arts \& Rdg. N-9 |
| ELE ED 385 Tchg. Rdg. in Elem. Sch. | ELE ED 385 Tchg. Rdg. in Elem. Sch. |
| ELE ED 346 Acq. of Mathematical Concepts | ELE ED 346 Acq. of Mathematical Concepts |
| ECH ED 333 Creative Experiences for Young Children | ELE ED 330 Children's Literature and Reading |
| ELE ED 389 Analysis \& Correction of Reading Problems in the Classroom | ECH ED 332 Early Literacy |
| ELE ED 330 Children's Literature and Reading |  |
| Early Childhood Special Courses (M.R. 11 Sem.Hrs.) | Early Childhood Special Courses (M.R. 11 Sem. Hrs.) |
| ECH ED 314 Curr. Meth. \& Materials for Early Childhood Education | ECH ED 317 Assessing Indiv. Needs for Early Childhood Instruction |
| ECH ED 317 Assessing Indiv. Needs for Early Childhood Instruction | ECH ED 331 Language Acq. \& Development in Early Childhood |
| ECH ED 321 Parent \& Comm. Resources in Early Childhood Education | PHY ED 282 Phys. Growth \& Motor Development |
| ECH ED 331 Language Acq. \& Development in Early Childhood | ECH ED 313 Curriculum \& Practice: Infant/Toddler |
| PHY ED 282 Phys. Growth \& Motor Development | ECH ED 303 Curriculum \& Practice Laboratory: Infant/Toddler |
|  | ECH ED 314 Curriculum \& Practice: Preschool |
|  | ECH ED 304 Curriculum \& Practice Laboratory: Preschool |
|  | ECH ED 315 Curriculum \& Practice: Primary |
|  | ECH ED 305 Curriculum \& Practice Laboratory: Primary |
| Field Experiences | Field Experiences |
| 1 hr . Practicum ECH ED 312, 321, 317, 333 | 1 hr . Practicum ECH ED 317, 331, ECH ED 303-Infant, ECH ED 304- |
| ECH ED 290 Student Teaching in Early Childhood Education I | Preschool, ECH ED 305-Primary |
| ECH ED 291 Student Teaching in Early Childhood Education II | ECH ED 290 Student Teaching in Early Childhood Education I ECH ED 291 Student Teaching in Early Childhood Education II |






## SENATE PROPOSAL FORM for (check one):



Title: Graduate Certificate Programs in Business Studies
(DO Not Write in Inis Space)
RoUTING:
Academic Affairs
Graduate School
(if applicable)
Senate C\&I
Reported to Senate
Academic Affalrs




 program strikes a middle ground where students may enter a structured course of study and receive recognition for its completion.

Graduate Certificate Programs in Business Studies also help to address the problem of limited opportunities for graduate students to specialize. With the exceptions of existing graduate programs in Accounting (MAcc) and Management Information Systems (MS in MIS), graduate business students are not able to pursue specialized study beyond a nine-hour "area of emphasis" within the Master of Business Administration (MBA) degree program. Educating generalists is the fundamental and widely acknowledged purpose of the MBA degree, and there is no argument about this point. Yet, the only way a graduate business student may obtain specialized knowledge in areas such as banking, investments, human resource management, strategic planning, or market research is to enter an existing graduate program, complete $21-51$ other hours, and then complete the 9 hour area of emphasis. Even then, no formal recognition in terms of a diploma or certificate is given for completing an area of emphasis. A similar problem exists for those students who pursue the taxation emphasis within the MAcc degree program. Graduate Certificate Programs in Business Studies would provide a vehicle for those students who wish to specialize in business areas besides accounting and MIS.

Graduate Certificate Programs in Business studies are relatively "low cost" products. All programs will simply involve "repackaging" of existing classes into a different course of study; no new faculty or classes would therefore be needed for the purposes of these programs. Although certificate programs would consist primarily of graduate business classes, one or two classes from outside the school of Business Administration could be included. All certificate students would be required to meet the same admissions standards as degree students, and all certicate students would be required to meet other requirements relating to graduate programs in business (e.g., probation policies, 3.0 GPA to complete the certificate, etc.).

With Graduate Certificate Programs in Business Studies, we would begin to address the graduate business educational needs of a whole new market segment in the st. Louis community, and thus, enhance graduate business programs' enrollments. This new market segment might be defined as those who would like the advanced knowledge avallable through a graduate course of study which goes beyond a couple of classes but who are not interested in committing to a $30-72$ hour graduate degree program. To our knowledge, no other university in the st. Louis area offers such a plan, so graduate certificate programs should help to strengthen our ties to the st. Louis buginess community by addressing a broader cross section of graduate management education needs.

## RECEIVED MAR181994

Program description for bulletin: [NOTE: To be included after the description of the Master of Accounting Program (page 166) of the 1993-94 Bulletin. See attached sheet. 1

## GRADUATE CERTIFICATE PROGRAMS IN BUSINESS STUDIES

The School of Business Administration offers a number of 18-hour Graduate Certificates. To be admitted to a graduate certificate program, students must meet the same requirements as those needed for a graduate degree program in business (see "Admisaion Requirements" in the Graduate Studies in Business Administration section of this bulletin).

Certificate programs allow qualified graduate students to pursue a defined course of study in a specialized business topic. Without requiring completion of a $30-72$ hour graduate business degree program, certificate programs provide students with the opportunity to obtain the advanced knowledge available through a graduate course of study.

In order to successfully complete a certificate program, students must have earned a 3.0 cumulative gRA in certificate classes. Unless otherwise specified, the certificate must be completed within six years. Students must also comply with all requirements related to matters such as prerequisites, academic probation, and other graduate business program policies.

## SENATE PROPOSAL FORM for (check one):

## FROM: School of Business Administration Department

School of Business Administration school or College
) NEW DEGREE PROGRAM
) NEW MINOR
( $x$ ) NEW CERTIFICATE PROGRAM
$\left(\begin{array}{l}( \\ (x)\end{array}\right.$

(Do Not Write in This Space) ROUTING: initials/date

Academic Affairs Graduate School
(if applicable) Senate CEI Reported to Senate Academic Affairs

Title: Graduate Certificate Program in Human Resources Management
Are other departments likely to be affected by this proposal? ( $x$ ) no ( ) yes--list departments and secure sign-offs

Rational for proposed new degree/minor/certificate: To provide an 18-hour course of specialized study which focuses on the human resources management activity within organizations.

Program description for bulletin: [NOTE: to be included after the introductory section on Graduate Certificate Programs in Business Studies, page 166 of the 1993-94 Bulletin.]

## Graduate Certificate in Human Resources Management

The Graduate Certificate in Human Resources Management is an 18-hour course of study designed to focus on the multi-dimensional aspects of personnel operations within business organizations. The courge of study emphasizes both the formal and informal sides of human resources management.

## Requirements

Students must complete the following six courses or appropriate substitutes if course waivers are appropriate:

| MGMT 460 | Organizational Behavior and Administrative Processes |
| :--- | :--- |
| MGMT 461 | Managing Human Resources |
| MGMT 464 | Compensation and Benefits |
| MGMT 465 | Union-Management Relations and Collective Bargaining |
| MGMT 466 | Personnel Administration: Theory and Practice |
| MSIS 481 | Statistical Analysis for Management Decisions |



 marketing management activity within organizations.
 Business Studies, page 168 of the 1993-94 Bulletin.

## Graduate Certificate in Marketing Management


 including those with interest in sales, brand management, promotion and consumer behavior.

## Requirements

Students must complete the following six courses or appropriate substitutes if course waivers are appropriate:
MKTG 470 Contemporary Marketing Concepts
MKTG 475 Consumer Motivation and Behavior
MKTG 478 Marketing and Business Research
Marketing Management:
$\begin{array}{ll}\text { MKTG } 471 & \text { Marketing Planning and Strategy } \\ \text { MKTG } 476 & \text { Marketing Communications }\end{array}$
MKTG 476 Marketing communications
MKTG 477 Product Planning and Pricing

All course prerequisites and all course waivers are applicable. Substitute courses must be approved by the Area Coordinator of Marketing and the Director of Graduate Studies in Business. In all cases, 18 hours (including at least 12 hours in marketing) are needed to complete the Graduate Certificate in Marketing Management.

SENATE PROPOSAL FORM for (check one):
( ) NEW DEGREE PROGRAM
) NEW MINOR
( $x$ ) NEW CERTIFICATE PROGRAM


Title: Graduate Certificate Program in Taxation

## (Do Not Write in This Space) ROUTING: ROUTING: <br> Do Not Write in This Space)

Academic Affairs Graduate School
(if applicable) Senate C\&I Reported to Senate Academic Affairs


School of Business Administration School or College

 as a subset of accounting study and practice.
 Business Studies, page 166 of the 1993-94 Bulletin.]

## Graduate Certificate in Taxation


 1

## Requirements





To earn the certificate, students must complete six courses as prescribed below:
Required Courses:
ACCT 431
ACCT 433
Tax Research
ACCT 435

Three Additional Courses From:



## Trauma Studies Certificate

Requirements

A student may earn a Tranma Studies Certificate by completing 18 hours with a GPA of 20 or better from at least three departments from the following courses:
A. Students must complete at least 12 hours from the following group:

- Criminology and Criminal Justice 120 . Criminal Law
- Criminology and Criminal Justice 300 - Communities and Crime
- Criminology and Criminal Justice 350 - Victimology

- Psychology 232 - Psychology of Victims
- Psychology 280 - The Psychology of Death and Dying

- Social Work 310 - Abused and Neglected Children and Their Families Placement
- Sociology 278 - Sociology of Law

Only one of the following highly recommended courses may be counted toward the Trauma Studies Certificate:

- Behavioral Studies 327 - Personal and Professional Development in Counseling
- Psychology 161 - Helping Relations
- Social Work 210 -Introduction to Inserventive Strategies for Social Work Practice
B. Students may count up to six hours from the following group toward the Trauma Studies Certificate:
- Criminology and Criminal Justice 230 -Crime Prevention
- Criminology and Criminal Justice 340 - (Same as Sociology 340) - Race, Crime, and Justice
- Criminology and Criminal Justice 240 - Policing
- Political Science 140 - Public Administration
- Political Science 242 - Introduction to Public Policy
- Psychology 235 - Community Psychology
- Psychology 245 - Abnormal Psychology
- Psychology 160 - Social Psychology
- Social Work 312 - Women's Social Issues
- Sociology 175 - Women, Crime, and Society
- Sociology 102 - Sex Roles in Contemporary Society
- Sociology 214 - Juvenile Delinquency \& Youth Crimes
- Sociology 268 - The Sociology of Conflict
- Public Policy Administration 394/Political Science 394/Sucial Work 308/Sociology 394 Leadership and Management in Non-Profit Organizations

Special topics courses relevant to trauma studies may be included in the certificate when approved in advance by the Coordinator of the Trauma Suidies Certificate.






Graduate Certificate in Managerial Economics,
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? ( $x$ ) no ( ) yes--list departments and secure sign -offs

Page number (s) 98 and year $93 / 94$ of most recent Bulletin listing.

| Current Bulletin listing: | Proposed Bulletin listing: | Rationale: |
| :--- | :---: | :---: |
|  |  |  |
|  | Economics 467, Business and Economic |  |
|  | recasting |  |
| The remaining 3 credit hours may be chosen | Reflects new course number |  |

Students also must complete the equivalent Of Economics 220 , Money, Banking, and better within their first year of study. This course may be satisfied by independent study and a proficiency test. Graduate credit ia not given for this course.

The remaining 3 credit hours may be chosen $\frac{\text { from any economics elective numbered above }}{}$

Students must al so complete the equivalent of Economics 220, Money, Banking, and Monetary Theory, with grade of $c^{-}$or better within their first year of study. This course may be satisfied by Graduate credit and a proficiency test. course.


Ph. D. in Nursing
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (X) no (1) yes -- List departments and secure sign-offs

Rationale for proposed new degree/minor/certificate:
Provide terminal degree option within the discipline of nursing.

Program description for Bulletin:
PhD in Nursing: The School of Nursing at St. Louis, in cooperation with the Schools of Nursing at Columbia and Kansas City, offers doctoral studies in three substantive areas:

## Health Promotion and Protection

Addresses modes of delivery in nursing that are supportive-educative, encompassing concepts which promote and
maintain health as well as concepts which focus on reducing risk for injury or illness
Health Restoration and Support
Addresses human responses to acute, critical, and chronic health conditions
Health Care Systems
Focuses on nursing and health care systems with both health promotion and protection, and health restoration and support considered

## SENATE PROPOSAL FORM FOR (check one): (X) NEW DEGREE PROGRAM ( ) NEW MINOR <br> () NEW CERTIFICATE PROGRAM (See Instructions on reverse)

Page 2 of 3

Department

## Nursing

School or College

Signed:

Signed:

(Do Not Write in This Space)
ROUTING: Initials/ Date
Academic Affairs dh $14-59^{2}$
Graduate School (if applicable)
Senate C\&I
Senate
Academic Affairs


Ph. D. in Nursing
Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? ( $X$ ) no () yes -- List departments and secure sign-offs
Rationale for proposed new degree/minor/certificate:
Provide terminal degree option within the discipline of nursing.
Program description for Bulletin (Continued):
The PhD is designed to promote scholarly inquiry within the discipline of nursing. Each program of study is individualized to best reflect the research interests of the student. Course work in research and inquiry, nursing theory and analysis, and nursing applied science are focal in the program.

Admission Requirements: Applicants must meet the following:

* Graduate of NLN Baccalaureate program or equivalent with 3.2 minimum GPA ( 4.0 scale)
* Graduate of NLN Master's program or equivalent with 3.5 minimum GPA ( 4.0 scale)
* Graduate Record Examination (composite score of 1500 or better desired)
* Three letters of reference
* Original essay (3-7 pages) addressing doctoral study and research interests related to Health Promotion \& Protection, Health Restoration \& Support, and/or Health Care Systems
* Interview by invitation contingent on ranking related to above criteria

Degree Requirements: While each program of study is individualized, BSN graduates complete a minimum of 60 hours of graduate level course work. MSN graduate course work which supports the chosen substantive area is individually evaluated to determine eligibility for transfer. The following defines the overall structure of the program:
SENATE PROPOSAL FORM FOR (check one): (X) NEW DEGREE PROGRAM
( ) NEW MINOR
( ) NEW CERTIFICATE PROGRAM
(See Instructions on reverse)

Program description for Bulletin (Continued):

* MODES OF INQUIRY

Research \& Inquiry, 8-16 hours external to the School of Nursing, such as advanced statistics, research design, computer applications, philosophical foundations of science
Nursing Research \& Inquiry, 8-16 hours within the School of Nursing, such as advanced quantitative nursing research design, advanced qualitative nursing research design, health survey methods, issues in research design, doctoral seminar
Dissertation, 12 hours

* NURSINg CONTENT AREAS

Nursing Theory Analysis \& Development, 8-16 hours within the School of Nursing which advance the chosen substantive area, such as conceptual structures, nursing practice models, theory development, theoretical foundations, doctoral seminar
Nursing Applied Sciences, $8-16$ hours within selected substantive area

* COLLATERAL

Support Courses, 12 hours external to the School of Nursing which support selected substantive area

## MEMORANDUM

TO: Dave Ganz
FROM: Paul Travers $0>$

RE: Bulletin Insertion
DATE: April 13, 1994

Dave, the following statement is what we desire for insertion in your statement:

Attention Education Majors: Professional Education Courses Must Be Completed With a Grade Point Average of 2.50 and No Grade Lower Than a C (2.0). A C- Grade Is Not Acceptable.

Please insert where asterisks denote on attached page.
Thanks very much!

BULLETIN text rewording proposed by Professor Ganz and inserts proposed by Professor Travers approved by Senate C\&I

4/14/94
omar


PROPOSAL TO CHANGE BULLETIN STATEMENT REGARDING GRADING POLICY (Graduate)

Current version: (p. 37 of 1993-94 Bulletin, under "Grades"):
Grades
A grade of A is assigned 4 points; B, 3 points; C, 2 points, and F, no points. Because the Graduate School does not recognize a D grade for a graduate student enrolled in a course carrying graduate credit, the Registrar's Office will attach to each class roll list for 300 -level courses where graduate students are enrolled a note such as the following: "According to the regulations of the Graduate School, grades of D and F are equivalent. Graduate students are identified on the attached class roll by the code number 6 in the column marked 'Division'. Earned grades of D for these students should be recorded as F."

Proposed revision:

## Grades

Instructors teaching graduate courses have complete discretion in using the full-letter grading system or the plus/minus grading system. Point assignments for grades are as follows:

$$
\begin{aligned}
& \mathrm{A}=4.0 \\
& \mathrm{~A}-=3.7 \\
& \mathrm{~B}+=3.3 \\
& \mathrm{~B}=3.0 \\
& \mathrm{~B}-=2.7 \\
& \mathrm{C}+=2.3 \\
& \mathrm{C}=2.0 \\
& \mathrm{C}-=1.7 \\
& \mathrm{~F}=0 \\
& \mathrm{EX}=\mathrm{Excused} \\
& \mathrm{DL}=\text { Incomplete }
\end{aligned}
$$

Because the Graduate School does not recognize a D grade for a graduate student enrolled in a course carrying graduate credit, the Registrar's Office will attach to each class roll list for 300 level courses where graduate students are enrolled a note such as the following: "According to the regulations of the Graduate School, grades of D and F are equivalent. Graduate students are identified on the attached class roll by the code number 6 in the column marked 'Division'. Earned grades below C on a full-letter grading system or below C - on a plus/minus grading system should be recorded as F for graduate students."
[Note: The two succeeding paragraphs in Bulletin which discuss the unavailability of the S/U option and delayed grades will remain as currently written.]

ROUTING:
Academic Affairs Graduate School Senate C\&I Reported to Senate Academic Affairs


